



Purpose Statement

**NCFE Level 1 Certificate in Interactive Media
QN: 500/8053/2**

Who is this qualification for?

The NCFE Level 1 Certificate in Interactive Media (500/8053/2) is designed to provide learners with an underpinning knowledge of the processes and principles of interactive media.

The certificate in interactive media complements GCSE qualifications. It is aimed at 14 to 16 year olds studying the Key Stage 4 curriculum who are interested in the industry.

This qualification focuses on an applied study of the interactive media sector and learners will gain a broad knowledge and understanding of working in the sector.

The qualification has been designed to sit alongside the requirements of core GCSE subjects. It is appropriate for learners who are motivated and challenged by learning through hands-on experiences and through content which is concrete and related directly to those experiences.

This level 1 qualification is appropriate for learners looking for an introduction to the skills, knowledge and qualities needed in the interactive media sector.

What will the learner study as part of this qualification?

The NCFE Level 1 Certificate in Interactive Media (500/8053/2) will enable learners to develop basic skills in the use of interactive media and the underpinning knowledge of interactive media processes.

The qualification will:

- develop a broad understanding of interactive media
- develop basic skills in the use of interactive media and the underpinning knowledge of interactive media processes
- use computer systems in an interactive media design environment
- explore ideas and create interactive media content
- assemble interactive media products to produce final work

What knowledge and skills will the learner develop as part of this qualification and how might these be of use and value in further studies?

Learners will know about:

- different software packages and basic interactive media environments
- design briefs

They will develop skills:

- in using digital technology safely and competently
- responding to a design brief
- in communication
- that are essential for the modern workplace, such as appreciation of appropriate behaviour and dress; personal manners and deportment; communicating with professional colleagues; independent working; a positive attitude to work

Progression opportunities - what could this qualification lead to?

Depending on the grade the learner achieves in the qualification, they could progress onto level 2 and/or GCSEs.

Learners who achieve this qualification could progress into further education, including:

- NCFE Levels 2 and 3 Interactive Media
- NCFE Levels 2 and 3 Art and Design
- NCFE Levels 2 and 3 Creative Craft qualifications
- Level 2 Certificate in Photography
- Level 2 Award in Graphic Design
- Level 2 Certificate in Working in the Creative Crafts Industry
- Level 2 Certificate in Preparing to Working in Creative Media
- Level 2 Certificate in Art, Design and Creative Studies
- NCFE Level 2 Award or Certificate in Developing Enterprise Skills
- NCFE Level 2 Award or Certificate in Employability Skills

Which subjects will complement this course?

The following subject areas will complement this course:

- Computing
- Computer Science
- IT User Skills
- Graphic Design
- Creative and Media

Further information

For more information about the NCFE Level 1 Certificate in Interactive Media (500/80563/2) please see the support materials tab on the qualification page on the NCFE website.