**NCFE communications support**

**Getting the most from T Level Results Day**

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# **Introduction**

We’re aiming to ensure T Level Results Day on 18 August is a celebration of all the hard work that’s been put in by students and staff over the last two years. We want to create as much noise as possible on the day to recognise everyone’s achievements, so we’ve created this pack to support you in doing just that.

In this support pack, you’ll find example social media posts, branded assets, a quote from our Chief Executive David Gallagher, and a press release template, all of which you can use on the day. NCFE will be joining in too, so make sure you tag us in all of your social posts and we’ll share them as well.

# **Social Media**

## **Example social media posts – ideally use with pictures of your learners**

*Congratulations to our very first cohort of learners receiving their T Level results today. Make sure to share your success by using #TLevelResults @NCFE @educationgovuk @IFAteched*

*Well done to all our learners picking up their T Level results today. As the very first cohort to do so, we’re all very proud of your achievements #TLevelResults @NCFE @educationgovuk @IFAteched*

## **Hashtag**

Use **#TLevelsCelebrations** in all of your social posts and encourage learners to do the same. We’ll be sharing posts on the day.

## **Accounts to tag**

NCFE: **@NCFE**

Department for Education: **@educationgovuk**

The Institute: **@IFAteched**

## **Branded assets**

Download: <https://we.tl/t-dAAwH6qkMU>

# **NCFE quote**

**David Gallagher, Chief Executive at the educational charity and leader in vocational and technical learning NCFE, said:** “I want to congratulate all T Level learners picking up their results today. As the very first cohort to do so, their achievements cannot be understated, and everyone should feel extremely proud of this accomplishment.

“We’re delighted to have been selected by government to spearhead the development of T Levels in a range of subject areas and, thanks to a collaborative effort, we’re now seeing the difference they will make to those who matter most – the learners themselves.

“While some may go straight into employment and others will continue their education, what’s important is that T Levels provide an accessible alternative for learners that prepares them for the world of work. I’m excited to see them continue to go from strength to strength.”

# **Press release template**

EMBARGOED UNTIL 10:00AM, THURSDAY 18 AUGUST 2022

**[College name] celebrates pioneering T Level achievements**

Students at [insert college name] are celebrating today after receiving their very first T Level results, enabling them to go onto jobs in their chosen fields, apprenticeships, or secure a place at university.

As part of the very first cohort studying T Levels, the new Government-led technical qualification, the groundbreaking students are rightly proud of their results which are indicative of the hard work and commitment they’ve shown.

Students across [insert college name] performed well, with some of the individual standout achievements including:

• [insert pupil name and achievements, destination] E.g., Jo Bloggs who achieved XX in the Education and Childcare T Level and will be going on to work in [insert place of work].

• [insert pupil name and achievements, destination]. Consider a student going on to some sort of further education.

• [insert pupil name and achievements, destination]. Consider a student who has achieved additional things alongside their grades, extra-curricular, fundraising, head boy/girl etc.

• [insert pupil name and achievements, destination]. As above.

**Example Quote – [Insert name], Principal at [college name], said:** “We’re delighted to see our very first T Level students receiving their results today, having worked so hard and paved the way for others coming after them. We look forward to watching them take their next steps, which include going onto first jobs of their choice as well as entering further education.

“I am very grateful to all of our students and staff, as well as to families and the wider community, for their support over the last two years, which has been pivotal in our college’s success.”

**David Gallagher, Chief Executive at the educational charity and leader in vocational and technical learning NCFE, said:** “I want to congratulate all T Level learners picking up their results today. As the very first cohort to do so, their achievements cannot be understated, and everyone should feel extremely proud of this accomplishment.

“We’re delighted to have been selected by government to spearhead the development of T Levels in a range of subject areas and, thanks to a collaborative effort, we’re now seeing the difference they will make to those who matter most – the learners themselves.

“While some may go straight into employment and others will continue their education, what’s important is that T Levels provide an accessible alternative for learners that prepares them for the world of work. I’m excited to see them continue to go from strength to strength.”

**ENDS.**

**Notes to Editors**

For any media enquiries please contact [Add named individual and contact details]

**Images**

Include images of learners if available

**About [College Name]**

[Add boilerplate]

**About NCFE**

We’re NCFE: an educational charity and leader in vocational and technical learning. We combine over 170 years of education experience with deep insight, working with a network of expert collaborators to galvanise the technical and vocational education sector around the greatest learning needs and to shape smarter solutions. In doing this, we’re working for a fairer education system for all learners to power inclusivity and choice. In 1848, we were born from the belief that no learner was left behind. Today, we take up that cause with fresh energy. [www.ncfe.org.uk](http://www.ncfe.org.uk)

**About T Levels**

Launched in September 2020, T Levels are an exciting new high-quality, work-focused alternative to A Levels for those aged 16 - 18. These two-year courses are designed with employers to intimately reflect the needs of the sectors and occupations they’re designed to serve. After completing their two-year T Level, students will have the necessary knowledge, skills, and behaviours to successfully progress into work or higher-level study.