

# Purpose statement

NCFE Level 1 Certificate in Travel and Tourism QN: 601/3230/9

#### **Purpose Statement**

### NCFE Level 1 Certificate in Travel and Tourism (601/3230/9)

#### 1. Overview

#### What does this qualification cover?

This QCF qualification provides an in-depth insight into travel and tourism, allowing learners to develop knowledge and understanding of key concepts such as customer service, problem solving and careers in the industry. It is designed for those who would like to progress onto further study within the travel and tourism sector.

It aims to:

- provide learners with an understanding of the principles of the travel and tourism industry and allows them to explore the various avenues of work within this industry
- allow learners to gain transferrable skills that can be applied to further study or obtain employment.

The objectives of this qualification are to help learners to:

- gain an understanding of the principles of the travel and tourism industry
- understand and develop the skills and knowledge necessary for learners to progress onto a Level 2 qualification in travel and tourism or related qualifications.

The qualification consists of 2 mandatory units and 12 optional units. Learners must achieve a total of 18 credits.

#### Mandatory units:

- Customer service in travel and tourism (3 Credits)
- Communication skills in travel and tourism (3 Credits)

#### Optional units:

- Travel and tourism facilities in the UK (3 Credits)
- Hospitality in travel and tourism (3 Credits)
- UK visitor attractions (3 Credits)
- Transport for UK tourism (3 Credits)
- UK visitor destinations (3 Credits)
- Promotional material for travel and tourism (3 Credits)
- Travel or holiday sales (3 Credits)
- Working in travel and tourism (3 Credits)
- Problem solving in travel and tourism (3 Credits)
- Working as a team in travel and tourism (3 Credits)
- Careers in travel and tourism (3 Credits)
- ICT in travel and tourism (3 Credits)

#### Who could take this qualification or who is this qualification designed for?

This qualification is designed for those who would like to develop skills in order to progress further into education at in the travel and tourism sector with an ultimate view to working in the sector:

- learners of pre-16 age or that are aged 16-18 who wish to develop skills and knowledge in the travel and tourism industry. These qualifications would suit those who are interested in progressing onto further study in the industry
- learners who are 19+ and are looking to change careers and wish to retrain with an introduction to the skills and knowledge needed to work in the sector.

These qualifications are suitable for learners aged pre-16 and above. There are no specific recommended prior learning requirements for this qualification.

### 2. What could this qualification lead to?

#### Will the qualification support progression to further learning, if so, what to?

Learners are expected to progress to higher level learning, into qualifications such as:

- BTEC Level 2 Diploma in Travel and Tourism
- NCFE Level 2 Certificate in introduction to cabin crew
- City and Guilds Level 2 Diploma in Principles of Travel and Tourism
- NCFE Certificate in Aviation Operations on the Ground.

## If there are larger and/or smaller versions of this qualification at the same level, why should a learner take this particular one?

There is a Level 1 Award in Travel and Tourism, which is a smaller qualification designed to give learners an understanding of basic knowledge and processes. The NCFE Certificate further develops learners' basic understanding and gives learners greater opportunity to study specific elements through a wide variety of options.

#### 3. Who supports the qualification?

The qualification is supported by several further education providers. They include:

- London Leisure College
- Tyne Metropolitan College
- Sunderland College
- Northumberland College

Each of these FE providers has indicated that the NCFE Level 1 Certificate in Travel and Tourism will support individuals into further learning in the sector.