

just the facts.

NCFE Level 3 Applied General Certificate in Business and Enterprise

(601/8908/3)

An Applied General is a qualification that is suited to post-16 learners and can be offered as a technical alternative to an A Level. They benefit from applied learning and a mixture of practical external assessment and portfolio work, so learners can evidence what they know through means other than a cumulative assessment. The qualification also has tangible links into the workplace as we develop the content with professionals working in the related sector.

The **Level 3 Applied General Certificate in Business and Enterprise** is designed for learners who want to study at a higher level and is aimed at learners aged 16-19 in schools and colleges, but is also accessible for learners post-19.

Qualification content

Throughout this qualification, your learners will gain valuable knowledge of:

- how to start a business/enterprise and the importance of planning
- research and analysis methods
- marketing and promotion
- management of people and operations
- financial plans
- how to produce and evaluate a business plan.

Qualification overview

Qualification Title	Level 3 Applied General Certificate in Business and Enterprise
Qualification number (QN)	601/8908/3
Total Qualification Time (TQT)	540
Guided Learning Hours (GLH)	360 plus 2 hours for the external assessment
Performance Tables	2019, 2020, 2021 & 2022

Qualification structure and how to achieve

To be awarded the **Level 3 Applied General Certificate in Business and Enterprise**, learners are required to successfully complete 7 mandatory units. Learners must also achieve a minimum of a pass in the external assessment.

Unit 1 – Starting a business/enterprise	Internally assessed and externally assessed
Unit 2 – Research and analysis methods for business and enterprise	Internally assessed and externally assessed
Unit 3 – Marketing and promotion for business and enterprise	Internally assessed and externally assessed
Unit 4 – Management of people and operation for business and enterprise	Internally assessed and externally assessed
Unit 5 – Finance for business and enterprise	Internally assessed and externally assessed
Unit 6 – Produce a business plan for a business/enterprise	Internally assessed
Unit 7 – Evaluate a business plan for business/enterprise	Internally assessed

What's next?

Learners who achieve the **Level 3 Applied General Certificate in Business and Enterprise** could progress to degree courses including:

- Management Studies
- Business Studies
- Marketing
- Accounting/Finance
- HR
- Economics
- Politics.

Why choose NCFE?



Our qualifications

We work with schools, colleges and employers to ensure our qualifications meet the needs of learners and are fit for purpose.



Supported by employers

Our qualifications are supported by employers.



Our customer commitment

You'll have access to support from our award-winning customer service team throughout your delivery.